

Your Donation Supports

- ◇ More than 235 hours of children's programming each week
- ◇ Over 2.5 million viewers who engage in Public Media Connect/PBS monthly
- ◇ Educational workshops for more than 1,500 childcare providers and parents
- ◇ Educational resource tool for parents & educators

BE A PART OF THE ACTION!



April 24 thru 28, 2018

Popular Items Donated to Action Auction

- Sporting Event Tickets
- Restaurant Gift Cards
- Gift Certificates
- Gift Baskets
- Jewelry
- Unique Experiences
- Spa & Salon Packages
- Travel & Trip Packages
- Antiques & Memorabilia

Great low cost marketing opportunity for your business

Donation Benefits

Donations are Tax Deductible up to the maximum amount allowed by law

\$75 to \$499 Value

- ◇ Listing and link to your business on CETconnect.org/events
 - ◇ On-air promotion of your business and donation the night your item is auctioned
- * Donations under \$75 may be combined with other items and donor will not be recognized on air.

\$500 to \$999 Value

- ◇ Listing and link to your business on CETconnect.org/events
- ◇ Professionally produced promotional spot of your company and item
- ◇ On-air promotion of your business and donation the night your item is auctioned

\$1,000+ Value

- ◇ Listing and link to your business on CETconnect.org/events
- ◇ Professionally produced promotional spot of your company and item
- ◇ On-air promotion of your business and donation the night your item is auctioned
- ◇ On-air preview of your donation at least one day before your item is auctioned including promotion of your business

To insure your item and link to company website is listed on CETconnect.org/events donation MUST be received no later than **April 1, 2018**.

The sooner we receive your donation, the more exposure/promotion you will receive!

VOLUNTEER for ACTION AUCTION

Great opportunity for groups to volunteer together
Fun & engaging environment

Food is provided for all *Action Auction* volunteers by LaRosa's

To volunteer contact us at (513) 345-6552 or
Email ppennington@cetconnect.org

During the 2017 Auction Week

CET Facebook reached 20,400 people with 4,224 Likes
CET Twitter had 130 posts in six days with 4,280 followers



Action Auction Fun Facts

- ◇ More than **1,000 local businesses** support *Action Auction*
- ◇ Over **7,000 bids** are received
- ◇ More than **2,500 items** are entered into the auction
- ◇ **600 volunteers** make CET's *Action Auction* possible!