

### Your Donation Supports

- More than 235 hours of children's programming each week
- Over 3.2 million viewers who engage in public TV monthly
- Educational workshops for teachers, childcare providers and parents

## Be A Part Of The Action!

# Action Auction

Sept. 7— Sept. 10, 2022

### Popular Items To Donate To The Action Auction

- Sporting Event Tickets
- Gift Certificates
- Gift Baskets
- Jewelry
- Unique Experiences
- Spa & Salon Packages

# Donation Benefits

### \$75 to \$499 Value\*

- ◇ Listing of and link to your business on [CETconnect.org/events](http://CETconnect.org/events) and [ThinkTV.org/auction](http://ThinkTV.org/auction)
- ◇ On-air promotion of your business and donation the night your item is auctioned

\* **Donations under \$75 may be combined with other items and donor will not be recognized on air**

### \$500 to \$999 Value\*

- ◇ Listing of and link to your business on [CETconnect.org/events](http://CETconnect.org/events) and [ThinkTV.org/auction](http://ThinkTV.org/auction)
- ◇ Professionally produced promotional spot of your company and item
- ◇ On-air promotion of your business and donation the night your item is auctioned

\* **Donation must be a singular item; multiple items sold as one unit or**

### \$1,000+ Value\*

- ◇ Listing of and link to your business on [CETconnect.org/events](http://CETconnect.org/events) and [ThinkTV.org/auction](http://ThinkTV.org/auction)
- ◇ Professionally produced promotional spot of your company and item
- ◇ On-air promotion of your business and donation the night your item is auctioned
- ◇ On-air preview of your donation one day before your item is auctioned including promotion of your business

\* **Donation must be a singular item; multiple items sold as one unit or two identical items**

To insure your item and a link to your company website is listed on [CETconnect.org/events](http://CETconnect.org/events) and [ThinkTV.org/auction](http://ThinkTV.org/auction), your donation **MUST** be received no later than **August 8, 2022.**

## 2021 Auction Fun Facts

- ◇ Over **6,600 bids** were received
- ◇ More than **2,500 items** were donated to the auction
- ◇ More than **800** people were registered buyers
- ◇ Posts about the *Action Auction* reached more than **50,000** people on social media

**PUBLIC MEDIA CONNECT**

